



DEPARTMENT OF ENVIRONMENTAL QUALITY

BOBBY JINDAL
GOVERNOR

PEGGY M. HATCH
SECRETARY

For Immediate Release
July 5, 2011

Contact: Jean Kelly
Phone: 225-219-3966

DEQ invites exhibitors, attendees to register for Green Business Expo

BATON ROUGE – The Department of Environmental Quality will hold its 2011 Green Business Expo on August 24 to showcase innovative, environmentally friendly businesses whose products or services provide both enhanced environmental performance and positive economic returns. The Expo will be held in Baton Rouge at the DEQ Galvez Building Conference Center, 602 N. Fifth Street.

Exhibitors have until July 26 to register for the event for a cost of \$275. The fee guarantees a booth, allows two people to attend the expo and includes breakfast, lunch and refreshments. Additional fees apply after July 26.

The expo will feature nine speakers who will each discuss their green business. Registration begins at 7 a.m. and the Expo runs from 8 a.m. to 4:30 p.m.

For attendees the cost to attend the Expo, hear the speakers and visit the booths in the exhibition room is \$60 and also covers breakfast, lunch and refreshments.

“We believe, together with our partners, that we have developed an opportunity to provide sound economical business ideas to people who have environmental needs,” said DEQ Secretary Peggy Hatch. “The Green Business Expo is an opportunity to promote environmental awareness and responsibility by matching green businesses with consumers who are interested in their products. This expo gives business leaders, exhibitors, and anyone else who is interested environmental protection the opportunity to discuss ideas and the benefits of green business.”

If you would like to register as an exhibitor or an attendee, or for more information on the expo, go to:
<http://www.deq.louisiana.gov/portal/ABOUT/GreenBusinessExpo.aspx>

-30-

DEQ COMMUNICATIONS
WWW.DEQ.LOUISIANA.GOV